



NRS Update Project Description and FAQs

Revised October 29, 2018

What is the NRS and where did it come from?

- In 2005, City Council adopted the Neighborhood Revitalization Strategy (NRS) Report, *Repositioning Wheat Ridge*, and adopted its findings and recommendations as guiding principles for revitalizing the City.

The strategies and recommendations contained in the NRS were focused on leveraging the City's strengths and addressing its challenges to assist in returning the City to a vibrant community with a healthy housing market and the thriving commercial centers needed to generate fiscal stability.

- The NRS represented a community conversation, and consensus, about the City's competitiveness in the early 2000s and what to do about it. Most would acknowledge that Wheat Ridge has changed after 13 years and continues to do so, even if feelings about the nature of the City's development are not uniformly shared.
- In early 2018, City Council agreed that it is time to update the NRS to determine what the City wants to be today and into the future.

Who is working on the NRS update?

- The City has retained czb, one of the firms that partnered in writing the 2005 *Repositioning Wheat Ridge* report. The City Council has also appointed a project Steering Committee to oversee the effort. We are members of that committee.
- Working together, the consultant team and the Steering Committee, along with City staff, will pursue a mixed method approach of data analysis and community engagement to develop a strategy for the continued vibrancy of Wheat Ridge and its neighborhoods.

What kind of public engagement and public meetings will take place?

- A number of opportunities to learn more and get involved will take place this fall and into the first half of 2019.
- The Steering Committee is holding multiple rounds of small, facilitated community conversations to get input and feedback from Wheat Ridge residents and business owners. The first round has already taken place with additional rounds in November and over the winter.

- We will hold public open houses in December and April as well as discussions with City Council and Planning Commission. A joint meeting of City Council and Planning Commission will take place on November 5, 2018.

Which of these is my best chance to participate?

- The facilitated small conversations are the best place to contribute your thoughts, where you will have the absolute best chance to be heard. That's their purpose.
- The public open houses in December and April will also be good opportunities to share feedback.
- We also plan to offer an online survey early next year as concepts and ideas begin to take shape.
- Check the project website to stay update on the public engagement process:
<http://www.ci.wheatridge.co.us/NRS>

How do I stay up to date on project developments and learn how to participate?

- The best place to find updates is on the City's website. The NRS Update page can be found via the link on the left hand side of the City Manager's page or by going directly to this page: <http://www.ci.wheatridge.co.us/NRS>