

2018 Wheat Ridge Resident Survey

Please complete this questionnaire if you are the adult (age 18 or older) in the household who most recently had a birthday. The adult's year of birth does not matter. Your responses are confidential and will be reported in group form only. Thank you.

Community and Services

1. Circle the number that best represents your opinion:

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
How do you rate Wheat Ridge as a place to live?	1	2	3	4	5
How do you rate your neighborhood as a place to live?	1	2	3	4	5
How do you rate Wheat Ridge as a place to raise children?	1	2	3	4	5
How do you rate Wheat Ridge as a place to work?	1	2	3	4	5
How do you rate Wheat Ridge as a place to retire?	1	2	3	4	5
How would you rate the physical attractiveness of Wheat Ridge as a whole?	1	2	3	4	5
How do you rate the overall quality of life in Wheat Ridge?	1	2	3	4	5

2. Do you think the quality of life in Wheat Ridge is likely to improve, stay the same or decline over the next 5 years?

- Improve a lot
 Improve slightly
 Stay the same
 Decline slightly
 Decline a lot

3. What are your reasons for living in Wheat Ridge? (Please select all that apply.)

- | | | |
|---|--|--|
| <input type="checkbox"/> I feel safe here | <input type="checkbox"/> I like the access to dining and entertainment | <input type="checkbox"/> Small town feel |
| <input type="checkbox"/> I like the school my children attend | <input type="checkbox"/> Housing and rental rates are affordable | <input type="checkbox"/> Cost of living is affordable |
| <input type="checkbox"/> My job is here | <input type="checkbox"/> I've always lived here | <input type="checkbox"/> I like that the community is forward-thinking |
| <input type="checkbox"/> I like my neighborhood | <input type="checkbox"/> I have friends and family in the area | <input type="checkbox"/> The growing and diverse community |
| <input type="checkbox"/> I like the location in general | | <input type="checkbox"/> None of these |

4. Please rate each of the following characteristics as they relate to Wheat Ridge as a whole:

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
Sense of community	1	2	3	4	5
Openness and acceptance of the community toward people of diverse backgrounds	1	2	3	4	5
Cleanliness of Wheat Ridge	1	2	3	4	5
Overall quality of new development in Wheat Ridge.....	1	2	3	4	5
Variety of housing options.....	1	2	3	4	5
Overall quality of business and service establishments in Wheat Ridge.....	1	2	3	4	5
Shopping opportunities	1	2	3	4	5
Opportunities to attend cultural activities	1	2	3	4	5
Recreational opportunities.....	1	2	3	4	5
Employment opportunities.....	1	2	3	4	5
Educational opportunities	1	2	3	4	5
Opportunities to participate in social events and activities	1	2	3	4	5
Opportunities to volunteer.....	1	2	3	4	5
Opportunities to participate in civic matters	1	2	3	4	5
Availability of paths and walking trails	1	2	3	4	5
Availability of bike trails.....	1	2	3	4	5
Availability of affordable quality housing	1	2	3	4	5
Availability of affordable quality child care	1	2	3	4	5
Availability of affordable quality health care	1	2	3	4	5
Availability of affordable quality food	1	2	3	4	5
Availability of preventive health services	1	2	3	4	5
Air quality.....	1	2	3	4	5
Quality of overall natural environment in Wheat Ridge	1	2	3	4	5
Overall image or reputation of Wheat Ridge	1	2	3	4	5

5. In the last 12 months, about how many times, if ever, have you or other household members participated in the following activities in Wheat Ridge?

	Never	1-2 times	3-12 times	13-26 times	More than 26 times
Used Wheat Ridge recreation center	1	2	3	4	5
Participated in a recreation program or activity	1	2	3	4	5
Used a Wheat Ridge park or trail.....	1	2	3	4	5
Visited Wheat Ridge outdoor pool	1	2	3	4	5
Used a Wheat Ridge bike/pedestrian path.....	1	2	3	4	5
Used Clear Creek Trail.....	1	2	3	4	5
Attended a meeting of local city officials or other local public meeting.....	1	2	3	4	5
Watched a meeting of local city officials on cable television.....	1	2	3	4	5
Participated in a senior program	1	2	3	4	5
Visited the Active Adult Center	1	2	3	4	5
Dined at a Wheat Ridge restaurant (other than fast food)	1	2	3	4	5
Used the Wheat Ridge library.....	1	2	3	4	5
Attended a Wheat Ridge festival or special event.....	1	2	3	4	5
Ridden an RTD bus.....	1	2	3	4	5
Commuted to a light rail or commuter rail station.....	1	2	3	4	5

6. The following are services provided by the City of Wheat Ridge. For each service, please first rate the *quality* of each service and next rate the *importance* of each service.

	<u>Quality</u>					<u>Importance</u>				
	Excellent	Good	Fair	Poor	Don't know	Essential	Very important	Somewhat important	Not at all important	Don't know
Snow removal.....	1	2	3	4	5	1	2	3	4	5
Street repair and maintenance	1	2	3	4	5	1	2	3	4	5
Street cleaning.....	1	2	3	4	5	1	2	3	4	5
Traffic enforcement.....	1	2	3	4	5	1	2	3	4	5
Code enforcement (junk vehicles, weed control, trash, outside storage)	1	2	3	4	5	1	2	3	4	5
Animal control	1	2	3	4	5	1	2	3	4	5
Land use, planning and zoning	1	2	3	4	5	1	2	3	4	5
Building permits.....	1	2	3	4	5	1	2	3	4	5
Building inspections.....	1	2	3	4	5	1	2	3	4	5
Maintenance of existing city parks.....	1	2	3	4	5	1	2	3	4	5
Maintenance of open space and trails	1	2	3	4	5	1	2	3	4	5
Recreation programs	1	2	3	4	5	1	2	3	4	5
Recreation facilities	1	2	3	4	5	1	2	3	4	5
Community/public art	1	2	3	4	5	1	2	3	4	5
Services/programs for youth.....	1	2	3	4	5	1	2	3	4	5
Services/programs for seniors.....	1	2	3	4	5	1	2	3	4	5
Municipal court	1	2	3	4	5	1	2	3	4	5
Public information services	1	2	3	4	5	1	2	3	4	5
Policing services.....	1	2	3	4	5	1	2	3	4	5
Police response time to emergency police calls (not code enforcement).....	1	2	3	4	5	1	2	3	4	5
Police response time to non-emergency police calls (not code enforcement).....	1	2	3	4	5	1	2	3	4	5
Crime prevention (School Resource Officers, neighborhood watch, citizen police academy) .	1	2	3	4	5	1	2	3	4	5

7. Overall, how would you rate the quality of the services provided by the City of Wheat Ridge?

- Excellent
 Good
 Fair
 Poor
 Don't know

8. Please rate the following aspects of transportation within the City of Wheat Ridge:

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
Condition of city streets	1	2	3	4	5
Access to mass transit	1	2	3	4	5
Ease of car travel in Wheat Ridge	1	2	3	4	5
Ease of bus travel in Wheat Ridge	1	2	3	4	5
Ease of walking in Wheat Ridge	1	2	3	4	5
Ease of bicycle travel in Wheat Ridge	1	2	3	4	5
Traffic flow on major streets	1	2	3	4	5

9. Please indicate how likely or unlikely you are to do each of the following:

	<u>Very likely</u>	<u>Somewhat likely</u>	<u>Somewhat unlikely</u>	<u>Very unlikely</u>	<u>Don't know</u>
Recommend living in Wheat Ridge to someone who asks	1	2	3	4	5
Remain in Wheat Ridge for the next five years	1	2	3	4	5

City Government and Employees

10. How would you rate the overall performance of the Wheat Ridge city government?

- Excellent
 Good
 Fair
 Poor
 Don't know

11. Please rate the following aspects of Wheat Ridge city government performance.

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
The extent to which Wheat Ridge elected officials act in the best interest of the community at large	1	2	3	4	5
The quality of work performed by City of Wheat Ridge employees	1	2	3	4	5
The value of services for the taxes paid to Wheat Ridge.	1	2	3	4	5
The overall direction that Wheat Ridge is taking	1	2	3	4	5
The job Wheat Ridge does at informing residents on major issues within the community	1	2	3	4	5
The job Wheat Ridge government does at welcoming citizen involvement	1	2	3	4	5

12. In the last 12 months, have you had any in-person, phone or email contact with a City of Wheat Ridge employee(s)?

- Yes (go to question 13)
 No (go to question 14)

13. What was your impression of the City of Wheat Ridge employee(s) overall? (Rate each characteristic below.)

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
Knowledge	1	2	3	4	5
Responsiveness	1	2	3	4	5
Courtesy	1	2	3	4	5
Making you feel valued	1	2	3	4	5
Overall impression	1	2	3	4	5

14. Please rate how safe you feel in the following areas in Wheat Ridge:

	<u>Very safe</u>	<u>Somewhat safe</u>	<u>Neither safe nor unsafe</u>	<u>Somewhat unsafe</u>	<u>Very unsafe</u>	<u>Don't know</u>
Parks and playgrounds	1	2	3	4	5	6
Recreation centers	1	2	3	4	5	6
In your neighborhood	1	2	3	4	5	6
In your home	1	2	3	4	5	6
On the trail system	1	2	3	4	5	6
On roadways	1	2	3	4	5	6
Retail/commercial areas	1	2	3	4	5	6

15. Please indicate whether or not each of the following has applied to you in the last 12 months.

	No	Yes
Household member was a victim of a crime in Wheat Ridge.....	1	2
Reported a crime to the police in Wheat Ridge	1	2

16. How important, if at all, is it for the City of Wheat Ridge Police Department to prioritize resources in each of the following areas in the next 12 months?

	Essential	Very important	Somewhat important	Not at all important	Don't know
Solving violent crimes.....	1	2	3	4	5
Solving property crimes.....	1	2	3	4	5
Reducing illegal activities committed by youth	1	2	3	4	5
Reducing illegal drug activity.....	1	2	3	4	5
Enforcement of traffic laws	1	2	3	4	5
Code enforcement.....	1	2	3	4	5
Crime prevention (School Resource Officers, neighborhood watch, citizen police academy) ..	1	2	3	4	5

17. How much of a priority, if at all, should the City of Wheat Ridge Police Department place on each of the following in the next two years?

	High priority	Medium priority	Low priority	Not a priority	Don't know
Better connection with the community (i.e., community forums, events)	1	2	3	4	5
Increased visibility of police.....	1	2	3	4	5
Additional training for officers to more effectively deal with mental health issues ...	1	2	3	4	5
Greater accessibility to police and police-related information	1	2	3	4	5
More community policing officers (problem solving at a community-level such as neighborhood problems)	1	2	3	4	5
Adding officers in public schools	1	2	3	4	5
Increasing use of technology, such as body cameras.....	1	2	3	4	5
Adding surveillance cameras in high crime area	1	2	3	4	5

Economic Development

18. Please rate the following statements by circling the number which best represents your opinion. Wheat Ridge should...

	Strongly agree	Somewhat agree	Neither agree nor disagree	Somewhat disagree	Strongly disagree	Don't know
Promote efforts to revitalize Wheat Ridge's housing areas.....	1	2	3	4	5	6
Promote efforts to revitalize Wheat Ridge's business areas.....	1	2	3	4	5	6
Strengthen Wheat Ridge's community image and identity.....	1	2	3	4	5	6
Promote efforts to attract and recruit new types of retail businesses to Wheat Ridge	1	2	3	4	5	6
Promote efforts to revitalize business corridors such as 38 th Avenue, 44th Avenue, Wadsworth Boulevard and Kipling St	1	2	3	4	5	6
Promote efforts to attract new jobs.....	1	2	3	4	5	6

19. For each type of shopping, please estimate how frequently you make purchases in Wheat Ridge:

	Never	Very infrequently	Somewhat infrequently	Somewhat frequently	Very frequently	Don't know
Grocery shopping.....	1	2	3	4	5	6
Health services.....	1	2	3	4	5	6
Meals and entertainment.....	1	2	3	4	5	6
Household items.....	1	2	3	4	5	6
Computers and electronics.....	1	2	3	4	5	6
General retail (shoes, beauticians, clothing, etc.).....	1	2	3	4	5	6
Community gardens	1	2	3	4	5	6

20. When you shop outside of Wheat Ridge, why do you shop outside of Wheat Ridge? (Check all that apply.)

- Don't shop outside of Wheat Ridge
- It is convenient; on my way to or from work or near my home
- I like the range of quality goods and services
- Desired item is not available in Wheat Ridge
- It is more affordable
- Visit a mall or other major retailers
- I shop online
- Other

Policy Topics

21. To what degree, if at all, is homelessness a problem in the City of Wheat Ridge?

- Major problem
- Moderate problem
- Minor problem
- Not a problem
- Don't know

22. How important to you, if at all, is it for the City to contribute funding to community-based organizations that provide each of the following services to the homeless populations?

	Essential	Very important	Somewhat important	Not at all important	Don't know
Job training programs.....	1	2	3	4	5
Mental health programs.....	1	2	3	4	5
Substance abuse programs.....	1	2	3	4	5
Shelters for severe weather	1	2	3	4	5
Housing/rental assistance programs	1	2	3	4	5
Supportive housing, which combines housing with services such as job training and substance abuse treatment	1	2	3	4	5

23. To what extent do you support or oppose each of the following conditions if short-term rentals (such as Airbnb) were allowed in the City?

	Strongly support	Somewhat support	Neither support nor oppose	Somewhat oppose	Strongly oppose	Don't know
Allow single family homes, apartments or condos to be used as short-term rentals	1	2	3	4	5	6
Allow accessory dwelling units (e.g., carriage houses or garages) to be used as short-term rentals	1	2	3	4	5	6
Limit the total number of days a property can be rented per year	1	2	3	4	5	6
Require the property owner(s) to live in the house and only rent room(s), not the whole house	1	2	3	4	5	6
Require residents to apply for a City license to rent their property.....	1	2	3	4	5	6
Collect a lodger's tax for short-term rentals (similar to the current lodger's tax for visitors of hotels/motels, which is 10%)	1	2	3	4	5	6

24. Currently, the City restricts residential building heights for new construction and additions. In addition, there are bulk plane regulations in two zone districts in Wheat Ridge. Bulk plane is a diagonal limit that also regulates vertical construction. By adding the diagonal limit, a house's upper stories are required to be set back further from perimeter property lines. This typically still allows 2-3 story homes, but increases the required separation between homes. To what extent do you support or oppose each of the following regulations?

	Strongly support	Somewhat support	Neither support nor oppose	Somewhat oppose	Strongly oppose	Don't know
Bulk plane regulations in general	1	2	3	4	5	6
Expansion of bulk plane regulations to other zones of city.....	1	2	3	4	5	6

25. The maximum building height is 35 feet in all of the City's single-family zone districts. Thinking about the building height of single- and two-family homes in Wheat Ridge, please select the one statement below that most closely represents your opinion.

- The City should maintain current residential building heights for new infill development in established neighborhoods.
- The City should further restrict current residential building heights for new infill development in established neighborhoods.
- I don't know.

26. Accessory Dwelling Units (ADUs) are secondary, independent housing units with a separate entrance, kitchen, bath, and bed created within a single family home or on its lot. Currently the City does not allow ADUs. To what extent do you support or oppose the City allowing ADUs?

- Strongly support
 Somewhat support
 Neither support nor oppose
 Somewhat oppose
 Strongly oppose
 Don't know

27. If ADUs were allowed, how important to you, if at all, would each of the following regulations be?

	Essential	Very important	Somewhat important	Not at all important	Don't know
Ensure the ADU is architecturally compatible with the existing home.....	1	2	3	4	5
Restrict the size of the ADU.....	1	2	3	4	5
Limit the number of people allowed to live in the ADU.....	1	2	3	4	5
Require the property owner to live in either the main house or ADU.....	1	2	3	4	5
Require off-street parking.....	1	2	3	4	5

28. How likely, if at all, would you be to consider adding an ADU for each of the following reasons?

	Very likely	Somewhat likely	Somewhat unlikely	Very unlikely	Don't know	Not applicable
For an elderly family member.....	1	2	3	4	5	6
For a disabled family member.....	1	2	3	4	5	6
For an adult child.....	1	2	3	4	5	6
For visitors.....	1	2	3	4	5	6
For my own personal use.....	1	2	3	4	5	6
For rental income.....	1	2	3	4	5	6
<i>Some other reason (please specify):</i> _____						

29. How important to you, if at all, is it that the City focus on each of the following areas of environmental sustainability, which may or may not increase costs for taxpayers?

	Essential	Very important	Somewhat important	Not at all important	Don't know
Starting a composting program.....	1	2	3	4	5
Diverting trash from the landfill.....	1	2	3	4	5
Encouraging water conservation.....	1	2	3	4	5
Encouraging water quality improvement.....	1	2	3	4	5
Encouraging biking or walking, instead of automobile use.....	1	2	3	4	5
Ensuring availability of and access to public transit.....	1	2	3	4	5
Increasing energy efficiency for city buildings.....	1	2	3	4	5
Promoting energy efficiency for the community.....	1	2	3	4	5
Encouraging construction of green buildings in the community.....	1	2	3	4	5
Promoting renewable energy (wind or solar) in the community.....	1	2	3	4	5
Promoting renewable energy (wind or solar) in the home.....	1	2	3	4	5
Creating walkable communities (providing sidewalk connections, bike lanes, retail/shopping/grocery closer to homes, etc.).....	1	2	3	4	5

Information Sources

30. In a typical month, about how many times, if ever, do you use each of the following social media sites?

	Never	1-3 times a month	Once a week	Multiple times a week	Daily
Facebook.....	1	2	3	4	5
Twitter.....	1	2	3	4	5
YouTube.....	1	2	3	4	5
LinkedIn.....	1	2	3	4	5
NextDoor.....	1	2	3	4	5
Instagram.....	1	2	3	4	5
Snapchat.....	1	2	3	4	5

31. In the last 12 months, about how many times, if ever, have you or other household members used the following sources of information for news about Wheat Ridge?

	Never	1-2 times	3-12 times	13-26 times	More than 26 times
City Quarterly "Connections" Newsletter.....	1	2	3	4	5
Parks and Recreation Activity Guide.....	1	2	3	4	5
Denver Post.....	1	2	3	4	5
Denver Post YourHub	1	2	3	4	5
Wheat Ridge Transcript	1	2	3	4	5
Neighborhood Gazette	1	2	3	4	5
Radio news.....	1	2	3	4	5
Television news.....	1	2	3	4	5
WRTV8 (Government Access Channel).....	1	2	3	4	5
City live/on-demand videostreaming	1	2	3	4	5
City's website: www.ci.wheatridge.co.us	1	2	3	4	5
City website automatic notifications (e.g., community events, calendar listing).....	1	2	3	4	5
City of Wheat Ridge social media sites (Facebook, Twitter).....	1	2	3	4	5
Wheat Ridge Police Department social media sites (Facebook or Twitter)	1	2	3	4	5
Active Adult Center's Facebook page	1	2	3	4	5
Wheat Ridge Recreation Center's Facebook page.....	1	2	3	4	5
Community-created Facebook groups/pages about Wheat Ridge	1	2	3	4	5
Neighborhood websites (e.g., NextDoor, i-neighbors, etc.)	1	2	3	4	5
Word of mouth	1	2	3	4	5

Demographics

Our last questions are about you and your household. All of your responses are completely confidential and will be reported in group form only.

D1. About how long have you lived in Wheat Ridge?

(Write 0 if six months or less) _____ years

D2. In what city do you work? (If you work in more than one city, check the box for the city in which you most often work.)

- | | |
|-------------------------------------|--|
| <input type="checkbox"/> Arvada | <input type="checkbox"/> Louisville |
| <input type="checkbox"/> Aurora | <input type="checkbox"/> Northglenn |
| <input type="checkbox"/> Boulder | <input type="checkbox"/> Thornton |
| <input type="checkbox"/> Broomfield | <input type="checkbox"/> Westminster |
| <input type="checkbox"/> Denver | <input type="checkbox"/> Wheat Ridge |
| <input type="checkbox"/> Englewood | <input type="checkbox"/> Other |
| <input type="checkbox"/> Golden | <input type="checkbox"/> Do not work (student, homemaker, retired, etc.) |
| <input type="checkbox"/> Lakewood | |
| <input type="checkbox"/> Littleton | |

D3. Please check the appropriate box indicating the type of housing unit in which you live.

- | | |
|--|--------------------------------------|
| <input type="checkbox"/> Detached single-family home | <input type="checkbox"/> Apartment |
| <input type="checkbox"/> Condominium or townhouse | <input type="checkbox"/> Mobile home |
| <input type="checkbox"/> Duplex | |

D4. Do you live in senior housing such as an assisted-living or senior living community?

- Yes No

D5. Do you own or rent your residence?

- Own Rent

D6. How many people (including yourself) live in your household? _____ people

D7. How many of these household members are 17 or younger? _____ people

D8. Please indicate the number of dogs and cats in your household. (Please write 0 if none.)

- A. Number of dogs _____ B. Number of cats _____

D9. How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)

- | | |
|---|---|
| <input type="checkbox"/> Less than \$15,000 | <input type="checkbox"/> \$50,000 to \$74,999 |
| <input type="checkbox"/> \$15,000 to \$24,999 | <input type="checkbox"/> \$75,000 to \$99,999 |
| <input type="checkbox"/> \$25,000 to \$34,999 | <input type="checkbox"/> \$100,000 to \$124,999 |
| <input type="checkbox"/> \$35,000 to \$49,999 | <input type="checkbox"/> \$125,000 or more |

D10. What is your age?

- | | | |
|--------------------------------|--------------------------------|-------------------------------|
| <input type="checkbox"/> 18-24 | <input type="checkbox"/> 45-54 | <input type="checkbox"/> 75 + |
| <input type="checkbox"/> 25-34 | <input type="checkbox"/> 55-64 | |
| <input type="checkbox"/> 35-44 | <input type="checkbox"/> 65-74 | |

D11. What is your race? (Please check all that apply.)

- White
 Black or African American
 Asian or Pacific Islander
 American Indian, Eskimo, or Aleut
 Other

D12. Are you Hispanic/Spanish/Latino?

- Yes No

D13. What is your gender?

- Female Male

D14. Did you vote in the last election?

- Yes No

**Thank you very much! Please return the completed questionnaire, in the postage-paid envelope provided, to:
National Research Center, Inc.
2955 Valmont Road, Suite 300
Boulder, CO 80301**