



Mayor's Matters

APRIL 2011

Greetings!

It is a great time to be a resident and/or a business owner in Wheat Ridge! The City has many opportunities on the horizon and the following developments are underway in preparation for the future: redevelopment of 44th & Wadsworth, development of Clear Creek Crossing (Cabela's), 38th Avenue Corridor Plan, and just this week the Wheat Ridge Housing Authority purchased the Fruitdale School site. In addition, the City's



Building Codes have been amended to allow for homeowners and developers to realize a more user-friendly building process. The City's overall progress is a collaborative effort between the City, Housing Authority, Wheat Ridge Business District, Enterprise Wheat Ridge, Renewal Wheat Ridge and various citizen committees.

Please note we have changed the mailing date of this e-newsletter to the fourth Friday of every month.

Mayor Jerry DiTullio

We're Wired! Pay City Taxes and Manage Your Account Online!

As of April 1, City businesses are able to pay their sales, use, admissions and lodging taxes on the Wheat Ridge Online Tax Portal (OTP) via credit card. Beginning May 1, the City is excited to offer an ACH-debit payment option (similar to a virtual check) as well. Simply follow the [website link](#) and any business with a Wheat Ridge business/tax license number is already set up to use it. It's easy to log on after reaching the website. As usual, the Tax Division enjoys hearing from its customers and is always happy to lend a hand with any difficulties logging on or using the system. Simply [email](#) Danielle Trujillo or call (303) 235-2820 or (303) 235-2825.

Did you know...?

The City's web site can be translated to various languages? On the City web site home page, click the translate button in the upper right hand corner. [Link](#)

The Jefferson County Sheriff's Office 2011 Shred-a-Thon

May 14, 2011

7 a.m. – noon

[Click here for more information](#)

Tabor Lake is Closed to all Boating Until August 1

Tabor Lake is closed to all boating until August 1, 2011 due to Great Blue Herons and Double-Crested Cormorants nesting. For information call 303-205-7554

2011 Kaiser Permanente Colfax Marathon

The Mayor's Office is sponsoring a five-member relay team that will represent the City of Wheat Ridge in the Municipal Cup Challenge to be held Sunday, May 15. As outlined in the marathon brochure, participants are encouraged to "run for the health of it!" This year, Kaiser Permanente is sponsoring cash incentives for the Municipal Cup and the city with the most teams. The teams with the fastest times will be eligible to win funds for a non-profit agency. This is a great way to promote health and fitness in our community. Good luck and go team!!!

When Sirens Sound

Guidelines for the Outdoor Early Warning System

The City has activated our Early Warning System (EWS) sirens several times over the course of two years, including several testing processes. When residents hear the sirens, they should follow the guidelines below:

- ❑ Turn the radio on to 850 KOA AM (the designated emergency broadcast station for the Denver area) or turn on your TV and find a news station for information about what is happening.
- ❑ Do NOT telephone the police or fire departments. This ties up the phone lines, making them unavailable for emergency calls.
- ❑ If residents have reason to believe the sirens are being activated for a tornado, they should take shelter immediately.
 - At home, take cover in the basement if one is available. If no basement is available, take shelter in a room in the center part of the house away from windows. Do NOT remain in a trailer or mobile home.
 - At work or school, go to the interior hallways on the lowest floor or to the designated shelter area away from windows.
- ❑ Continue to listen to the radio or television for developments on the emergency and for information on when it is safe to leave the shelter.

Sirens are primarily used to warn residents who are **outdoors** when dangerous weather or a flash flood is approaching. The system can also be used to alert residents and motorists of chemical spills and other emergency situations occurring in the City of Wheat Ridge. Often times in a situation such as this, the [City web site](#) will contain pertinent information. For more information or questions about the City's Early Warning System, please call Lt. Mark Cooney at 303.235.2931.

QUICK LINKS

[City of Wheat Ridge](#)

[Mayor's Office](#)

[Quarterly Connections
Newsletter](#)

[Wheat Ridge Channel 8](#)

[Mayor's Matters E-
Newsletter](#)

[WRTV 8 Live and On
Demand Videos](#)

[Jefferson County](#)

[Wheat Ridge 2020](#)

[Enterprise Wheat Ridge](#)

Child Safety Fair & Car Seat Check-Up Event for Wheat Ridge Residents
April 30, 2011



[English](#)

[Spanish](#)

Mid-Century Home Tour

The planning and development arm of Wheat Ridge 2020 is pulling together a mid-century home tour this September. The classic mid-century home style has garnered renewed buyer/owner interest with its simple structural lines and large open picture windows combined with higher horizontal, light-only privacy windows. Although the mid-century style is no longer being built, Wheat Ridge has an enviable inventory of these solid brick homes sitting on large lots, many with dramatic views of the foothills. Mod Mood, which is Wheat Ridge's new modern furniture store, features the kind of contemporary and retro furnishings that compliment the mid-century home. If you believe your home would be a good candidate for the tour, please contact [Dave Land](#) or Council Member [Joyce Jay](#)

Promote your Wheat Ridge Business For Free

The City is pleased to provide a new resource initiative called ShopWR which provides all local business with a link on the City's web site that directs citizens to new web pages designed and updated by each local business. To register follow this [link](#)

Progressive Ribbon-Cuttings along 38th Avenue

There are five new locations to shop local in Wheat Ridge. On April 29th five grand opening celebrations will kick off at 1:30 p.m. These progressive ribbon-cutting ceremonies are a sign that our economy is beginning to turn around and it really shows that Wheat Ridge is "Open for Business!"

Welcome to:

- Master Goldsmith and Designer, 5870 W. 38th Ave., and Sons of Italy New Generation Hall at 5800 W. 38th Ave.
- Reyna's Styles and Salon, 5455 W. 38th Ave.
- Posey Girl Floral Design, 7210 West 38th Ave.
- Mucilli's Shoes, 7172 West 38th Ave.
- Dragonfly Coffee and Café', 7300 W. 38th Ave.



For more information contact Steve Art, Economic Development Manager, at 303-235-2806.

Wheat Ridge Business District (WRBD) Provides \$57,000 in Grant Assistance

I am very excited about our local efforts to assist businesses through the Revitalization Incentive Program. Mod Mood, 7700 W. 44th Ave. has received \$57,000 in grant assistance for façade and property improvements. Jeanne Nichols, owner of Mod Mood stated, "We are so excited to be a part of the Wheat Ridge Community. The central location and easy access to the metro Denver community was a key factor in the opening of our business in Wheat Ridge." The Revitalization Incentive Program through the WRBD is a great local resource for businesses information can be found on the [WR2020 Website](#).

Improvement is Underway for a Safer Wheat Ridge

The Wadsworth Median Improvement Project, 44th to 45th Ave. is underway and is scheduled to continue thru May 20, 1011, with construction hours of 8:00 a.m. through 3:30 p.m. This is a safety improvement being made as a result of a study on Wadsworth Blvd, which found a high rate of accidents which warranted remedy. If you have any questions call the City of Wheat Ridge Engineering Division at 303-235-2863.

38th Avenue Corridor Public Meeting

Work on the development of a 38th Avenue Corridor Plan is well underway with a stakeholder committee meeting that was on March



10th and more than 70 business and property owners attended a community meeting on March 15th. The Mayoral-appointed 38th Avenue Stakeholder Committee was formed to assist the City in development of the corridor plan and is made up of property and business owners as well as residents that live in close proximity to 38th Ave. The next community meeting is scheduled for May 17th at 6:30 p.m. at Wheat Ridge Middle School, where topics of discussion will be alternative corridor plan scenarios, land use and traffic analysis based on input from the first

community public meeting and the stakeholder committee meeting.

For further information visit the [City web site](#).

Wheat Ridge Police Accreditation Assessment

The Police Department's policies and procedures, operations, support services and management will be assessed by a team from the Commission on Accreditation for Law Enforcement Agencies, Inc. Verification by the assessors that the Wheat Ridge Police Department meets the Commission's state-of-the-art standards is part of a voluntary process to gain national accreditation – a highly prized recognition of public safety professional excellence. The WRPD must comply with 459 standards in order to gain accredited/recognized status. As part of the on-site assessment, agency personnel and members of the community are invited to offer comments at a public information session on Monday, May 2, 2011 at 6:00 p.m., City Council Chambers, 7500 W. 29th Ave. Copies of the standard are available at the Wheat Ridge Police Department; local contact is Cheryl Keller at (303) 235-2913.

Exempla Lutheran Nets Prestigious JEC Award

In March, Exempla Lutheran Medical Center received the Genesis Economic Developer of the Year from the Jefferson Economic Council (JEC). This award recognizes an organization's contribution to sustained economic vitality through creative leadership, innovation, facilitation, and collaboration, both within and outside of Jefferson County. JEC awards companies that help fuel the economy through

their many initiatives, including increased capital investment and primary employment. The City of Wheat Ridge nominated Exempla Lutheran for its commitment to the county over the past century. Please join me in congratulating Exempla Lutheran!

Prescription Take Back Day – April 30, 2011

The Wheat Ridge Police Department has partnered with the Drug Enforcement Administration (DEA), Exempla Lutheran Medical Center, and other government, law enforcement, community and public health agencies for “Prescription Take Back Day” to assist residents in disposing of outdated prescription drugs. The collection site will be located on the hospital campus, Exempla Lutheran Medical Center, 8300 W. 38th Ave., on Saturday, April 30, 2011 from 10:00 a.m. to 2:00 p.m.



Tobacco Free Jefferson County Community Initiative

Live Longer, Live Stronger

Smoke-free laws are good for the environment... and good for your health.

Did you know that ...

- Secondhand smoke (SHS) contains more than 7,000 chemicals and hundreds of those are toxic or can cause cancer?
- Over 4.5 trillion cigarette butts are littered annually worldwide?
- 83 percent of Wheat Ridge residents say children’s outdoor exposure to SHS is a health concern?

Support the Tobacco Free Jefferson County Community Initiative today!

For more information please contact:

Susan Sobkoviak
Jefferson County Public Health
303 239-7007
sksobkov@jeffco.us

For more information

If you would like more information about the Mayor's Matters e-newsletter, please feel free to contact Heather Geyer, Administrative Services Director, at 303-235-2826 or via email at:

hgeyer@ci.wheatridge.co.us.