



NEWS RELEASE
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FOR IMMEDIATE RELEASE
August 14, 2007

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**MAYOR JERRY DITULLIO SHARES WHEAT RIDGE'S INNOVATIVE
REVITALIZATION EFFORTS ON COMCAST LOCAL EDITION**

Wheat Ridge, CO — August 14, 2007 — Mayor Jerry DiTullio is featured as a guest on the Comcast Local Edition program during the month of August. DiTullio discusses Wheat Ridge's innovative revitalization efforts underway with Comcast Local Edition Host Tamara Banks. Comcast Local Edition is a five-minute interview segment that can be seen at 55 minutes after the hour on CNN Headline News, Comcast Channel 37. The August Comcast Local Edition can be viewed on Comcast Channel 37 throughout the Denver metro area.

"Appearing on Comcast Local Edition is a unique opportunity to educate viewers about the innovative revitalization initiatives underway in Wheat Ridge," said Mayor Jerry DiTullio. "From the formation of Wheat Ridge 2020, a non-profit development corporation committed to revitalizing Wheat Ridge, to the local funding efforts that took place for the I-70/SH 58 Interchange improvements—there are a lot of great things happening at the local level in Wheat Ridge that we want citizens in the Denver Metro area to know about."

Comcast Local Edition combines the uniquely local focus of Comcast's cable systems with the broad viewer appeal of CNN's Headline News, and reaches a potential audience of nearly 500,000 Comcast Households throughout the Denver Metro Area.

Mayor DiTullio's Comcast Local Edition interview can be seen during the following times:

- Mondays 9:54 a.m.
- Tuesdays 3:54 p.m.
- Wednesdays 6:54 p.m.
- Thursdays 4:54 a.m.
- Fridays 11:54 a.m.
- Saturdays 9:54 a.m.
- Sundays 3:54 a.m. & 9:54 p.m.

During the September, the Mayor's interview can be viewed any time using Comcast's Video On Demand service by clicking on "Your Colorado" button and then "Local Edition." For more information, contact Heather Geyer, Assistant to the City Manager/Public Information Officer at 303-235-2826 or E-mail: hgeyer@ci.wheatridge.co.us

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